

# BITLY



**CURSO: POSIBILIDADES EDUCATIVAS DE LAS APLICACIONES DIGITALES**

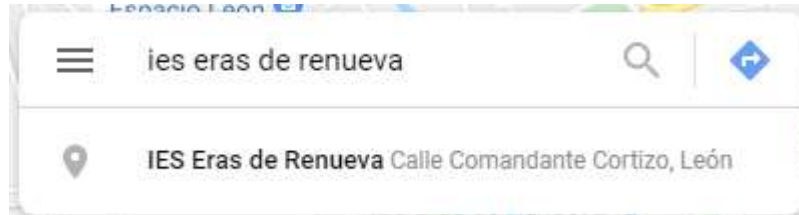
PONENTE: SUSANA CELIS TENA

LUGAR: IES ERAS DE RENUEVA 2019-20



# BITLY: EJERCICIO

- ❑ Busca en Google Maps la localización del instituto



- ❑ Copia la URL

<https://www.google.es/maps/place/IES+Eras+de+Renueva/@42.6088884,-5.5902978,17z/data=!3m1!4b1!4m5!3m4!1s0xd379a909ee48edd:0x3db4a13d617d817e!8m2!3d42.6088845!4d-5.5881091?hl=en-GB>

# IMAGEN Y ENLACE DE GOOGLE MAPS



## □ URL

<https://www.google.es/maps/place/IES+Eras+de+Renuewa/@42.6088884,-5.5902978,17z/data=!3m1!4b1!4m5!3m4!1s0xd379a909ee48edd:0x3db4a13d617d817e!8m2!3d42.6088845!4d-5.5881091?hl=en-GB>

# BITLY: ACORTAR URLs

□ <https://bitly.com/>

bitly



## Create Click-Worthy Links

Build and protect your brand using powerful, recognizable short links.

Get Started for Free

Get a Quote



# BITLY: ACORTAR URLs



[Why Bitly?](#)

[Solutions](#)

[Features](#)

[Pricing](#)

[Resources](#)

Save up to 17% when you pay annually

Pay annually  Pay monthly

## FREE

\$0/month

Get started tracking and measuring audience interactions with your short links.

1 User Seat

[Get Started for Free](#)

## BASIC

\$29/month

(annual one-time charge of \$348)

Create and share branded links that increase engagement and build trust with every click.

1,500 Branded Links

1 User Seat

1 Free Custom Domain

[Get Started](#)


# BITLY: ACORTAR URLs

- ❑ Sign up with Google
- ❑ Seleccionar cuenta de Gmail



## Sign up and start shortening

Already have an account? [Log in](#) or [Sign up with SSO](#)

 Sign up with Google

OR

Username

Email address

Password

 Show

- 6 or more characters
- One number
- One letter
- One special character

Sign up with Email

By creating an account, you agree to Bitly's [Terms of Service](#) and [Privacy Policy](#).

## Welcome Clase TIC

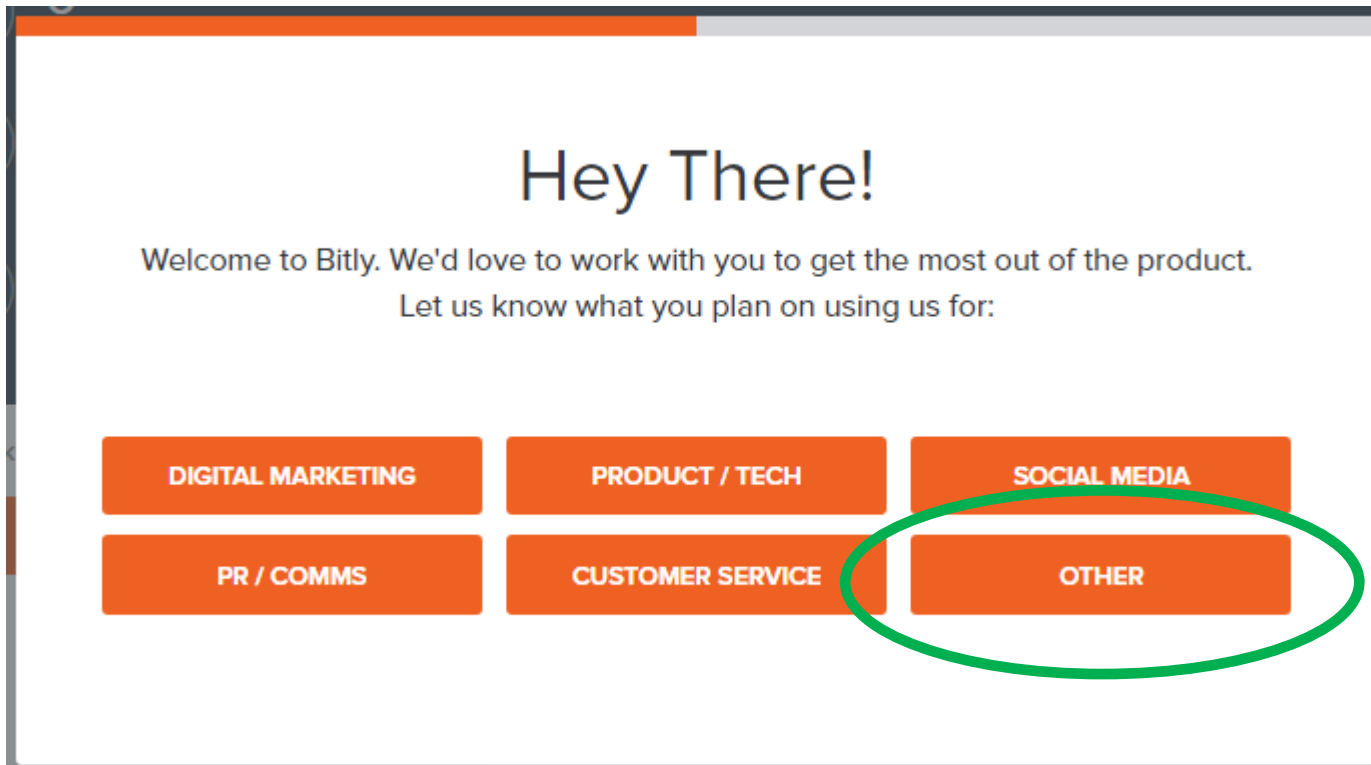
You're about to create a new Bitly account linked to your Google account.

Create new Bitly account

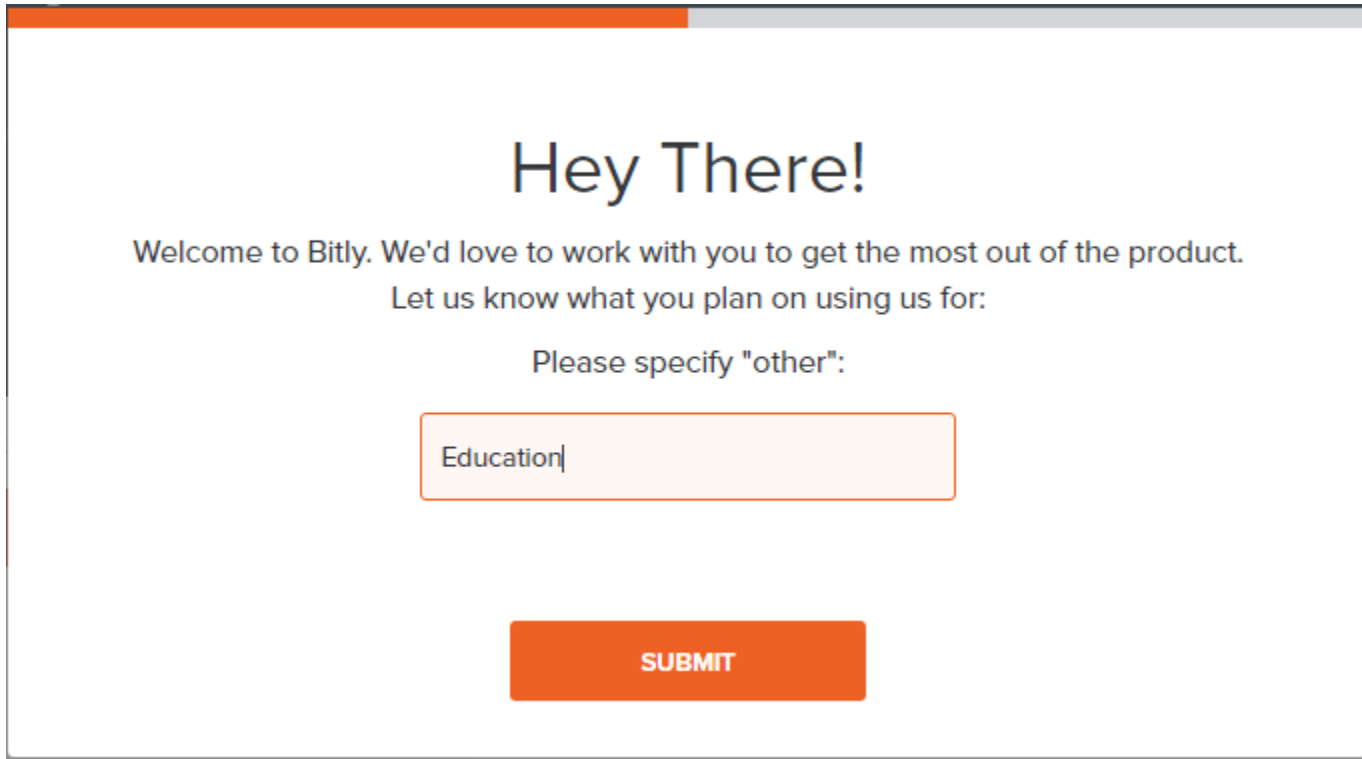
Cancel

[Wait! I already have a Bitly account](#)

# BITLY: ACORTAR URLs



# BITLY: ACORTAR URLs

A screenshot of a web form for Bitly. The form has a white background with a thin grey border. At the top, there is a horizontal bar with an orange segment on the left and a grey segment on the right. The main content is centered and includes a greeting, a welcome message, a question about usage, a text input field with the word 'Education' entered, and a prominent orange submit button.

Hey There!

Welcome to Bitly. We'd love to work with you to get the most out of the product.  
Let us know what you plan on using us for:


Please specify "other":


**SUBMIT**




# BITLY: ACORTAR URLs

## Let's Keep This Short

How do you use Bitly? 

What is the size of your company? 

What is your job title? 

**START CREATING BITLINKS**

# BITLY: ACORTAR URLs

Let's Keep This Short

Both Personal and Work



50-200



Not Applicable



**START CREATING BITLINKS**

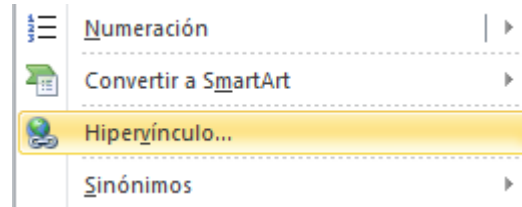
# BITLY: ACORTAR URLs

☐ ¡Por fin!

The image shows a screenshot of the Bitly dashboard. At the top left is the Bitly logo and the text "BITLINKS". To the right is a search bar with the word "SEARCH" and a magnifying glass icon. Further right is an orange "CREATE" button with a dropdown arrow. On the far right, there is a box showing "0\_24G" and a hamburger menu icon. Below the navigation bar, there are two radio buttons: "Date Created" (selected) and "Top Performing". To the right of these are an "Upgrade" button with a lock icon and a date range selector "SEP 09 - OCT 09". On the left side, there are three circular icons representing statistics: "TOTAL CLICKS" with a value of "0", "TOP REFERRER" with a value of "0", and "TOP LOCATION" with a value of "0". In the center, there is a large area with a faint bar chart and the text: "Create links and see how they perform" and "Increase your clicks by up to 35% by adding a custom domain". Below this is a timeline with dates: "SEP 15", "SEP 22", "SEP 29", and "OCT 6". At the bottom left, there is a section with "0 Bitlinks" and "Clicks all time". A prominent orange button with the text "CREATE YOUR FIRST LINK" is circled in green. To the right of this button, the text "No Bitlink Selected" is displayed.

# BITLY: ACORTAR URLs

- ❑ Copiamos la URL larga
- ❑ Pegamos
- ❑ CREATE
- ❑ <http://bit.ly/2Mpj6Oj>



<http://bit.ly/2Mpj6Oj>

CREATE BITLINK ✕

bit.ly ▾

PASTE LONG URL

CREATE BITLINK ✕

bit.ly ▾

PASTE LONG URL

<https://www.google.es/maps/place/IES+Erasmus+de+Renueva/@42.6088845,-5.5903031,17z/data=!4m5!3m4!1s0xd379a909ee48edd:0x3db4a13d617d817e!8m2!3d42.6088845!4d-5.5881091?hl=en-GB>

EDIT BITLINK ✕

[bit.ly/2Mpj6Oj](http://bit.ly/2Mpj6Oj) COPY SHARE

CREATED OCT 9 Hide Link

TITLE

Add a title.

CUSTOMIZE BACK-HALF

[bit.ly/2Mpj6Oj](http://bit.ly/2Mpj6Oj)

## BITLY: ACORTAR URLs

- ❑ **Quedan registrados por si lo necesitamos de nuevo**

OCT 9

❑ <https://www.google.es/maps/place/IES+Eras+de...>

[bit.ly/2Mpj6Oj](https://bit.ly/2Mpj6Oj)

0 

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- ❑ Bitly / CREATE / pegar

<http://bit.ly/31fTdG6>

- ❑ Comprueba tu nuevo enlace

